



## CHICAGO DAY OF THE GIRL

**October 11, 2025** 

# 14th Chicago Day of the Girl will take place on October 11, 2025

In observance of the United Nations' International Day of the Girl. This full-day conference will center on empowering young girls, especially marginalized girls, by focusing on advocacy, media literacy, and cultural pride. With workshops, live podcast taping, performances, and training sessions, the event will bring together over 400 girls, community leaders, advocates, and educators, creating a space for Chicago girls to learn, grow, and lead.

- Time: 10:00 AM 3:00 PM
- Location: Kehrein Center for the Arts
- Past Reach: Over 400 girls, mentors, and leaders have participated in past events, with extensive media coverage and community impact.









### Audience profile

#### **DEMOGRAPHICS**

Age: 11-18 Gender: Girls

Location: Chicagoland Residents

### **EXTENDED AUDIENCE**

- Community Leaders & Advocates: Youth mentors, activists,
- and community organizations
- Policymakers: Local officials, educators, and nonprofit
- eleaders

Families & Mentors: Supportive adults who are committed to

youth empowerment

#### **PARTNERS**

- Schools
- Social Service Agencies, Girl-Serving nonprofits
- **Corporate Brands**

### CHICAGO DAY OF THE GIRL

# Sponsorship Opportunities

Chicago Day of the Girl offers an immersive experience for young women to be empowered, connect with their community, and explore diverse cultural identities. This event provides invaluable resources and opportunities to inspire lasting growth and success.

We offer a variety of sponsorship levels that provide unique benefits for engagement, visibility, and influence.



### Activation

Wellness Zone (Jump Rope, Yoga, Sound Bowl, Art Therapy), Film Screening, Live Mural, Talent Showcase, Reflections/Storytelling Booth (Photo Booth, Live podcast & talk show taping)



Step and Repeat, Stage Mentions, Marketing Collateral



Keynote

Sponosr the Speaking Fees/Honorarium of Keynote Speaker and Panelists



### Media & Online Engagement

Boosted and organic online engagement across social media, website, and newsletter



### **Transportation**

Transportation for schools has already been sponsored.



General Support
Overall Event Sponsorship

# SPONSORSHIP LEVELS



GLOBAL SUPPORTER \$15,000 TITLE RIGHTS, EXHBITOR BOOTH, VIDEO PLACEMENT,



POWER SUPPORTER \$10,000 EXHBITOR BOOTH, SPEAKING OPPORUNITIES,



HARMONY SUPPORTER \$5,500 BRAND RECOGNITION, GIFT BAG PLACEMENT, EXHIBITOR BOOTH



LOVE SUPPORTER \$2,500 BRAND RECOGNITION, GIFT BAG PLACEMENT,SIGNAGE





### Your Support Advances Lives

You can make your tax-deductible contribution by check, ACH, or via Zelle.

Make all checks payable to Girls Like Me Project. Zelle info@girlslikemeproject.org

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